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For Immediate Release

Spartan™ Laser Series Set New Record for LaserMax Sales

October 19, 2015 (Rochester, NY) — With shipments of the first Spartan™ series lasers beginning this week, LaserMax reports that its entire first production run is now sold out, breaking the company's previously held record for presale volumes.

"It is exciting to see this innovative design captivate so much interest," said LaserMax VP of Operations, Mike Wagner. "Our manufacturing team has done a tremendous job of ramping up to meet this extraordinary demand."

Offered in both red and green, Spartan lasers feature a revolutionary design that is easily adapted to achieve ideal placement on handgun accessory rails. Protected by a 5-year warranty, Spartan lasers are priced for every shooter's budget at just \$99 for red (SPS-R) and \$149 for green (SPS-G). LaserMax is now accepting pre-orders for the next production run which is scheduled to ship in plenty of time to capitalize on holiday sales.

Complete information on LaserMax products is available at lasermax.com or by phone at (800) 527-3703. For the latest LaserMax news, follow LaserMax on [Instagram](#), [Twitter](#), [Facebook](#), [Gun District](#), and [YouTube](#).

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About LaserMax

Now in its 26th year, LaserMax is a leading innovator of premium laser systems with a growing portfolio of significant patents. Specializing in the design and manufacture of rugged and innovative firearm sighting solutions for military, law enforcement and commercial markets worldwide, the company also delivers premium laser products and optical systems for the semiconductor, aerospace, biomedical and telecommunications industries. LaserMax is an ISO 9001:2008 certified and WOSB 8(m) certified Women-Owned Small Business and was recently recognized as one of the fastest growing companies in the U.S. by Inc. 500 | 5000.