



MEDIA CONTACT:
Joseph D'Ambrosia
Staff Sergeant, US Army (Ret.)
Marketing & Training Coordinator
(585) 272-5420 ext. 382
jdambrosia@lasermax.com

For Immediate Release

Award-Winning Micro™ Joins LaserMax's Trend-Setting Family of Green Laser Sights

July 1, 2015 (Rochester, NY) — The world's smallest and toughest rail mounted laser sighting system just got better. Designed to withstand the rigors of repeated fire on subcompact handguns, the LaserMax Micro has been a top seller since its introduction in 2010. Now offered in green and equipped with advanced features and programming, the MICRO-2-G represents the newest generation of Micro laser technology. Key innovations include multiple operating modes and a Quick-Change Battery Hatch™ which enables safe and easy on-board battery changes. A full five (5) hour battery life is safeguarded from inadvertent drain by a battery preservation mode deactivating the laser after 10 minutes idle. Soon, red and Infrared (IR) versions of the Micro II will join the MICRO-2-G to make the family complete.

The green laser sight originator, LaserMax has been innovating green laser technology since the 1990s, and was first to market with a commercial green laser sight in early 2007. Proven to improve shooting speed and accuracy, LaserMax sights are highly sought after for their precision and performance. Available now, the MICRO-2-G retails for \$199 and can be purchased from fine firearm retailers everywhere.

Complete information on LaserMax products is available at lasermax.com or by phone at (800) 527-3703. For the latest LaserMax news, follow LaserMax on [Instagram](#), [Twitter](#), [Facebook](#), [Gun District](#), and [YouTube](#).

About LaserMax

Now in its 26th year, LaserMax is a leading innovator of premium laser systems with a growing portfolio of significant patents. Specializing in the design and manufacture of rugged and innovative firearm sighting solutions for military, law enforcement and commercial markets worldwide, the company also delivers premium laser products and optical systems for the semiconductor, aerospace, biomedical and telecommunications industries. LaserMax is an ISO 9001:2008 certified and WOSB 8(m) certified Women-Owned Small Business and was recently recognized as one of the fastest growing companies in the U.S. by Inc. 500 | 5000.

LaserMax, Inc.
3495 Winton Place
Rochester, NY 14623
www.lasermax.com