



For Immediate Release

LaserMax Sponsors Women's Industry Dinner

January 15, 2013 (Rochester, NY) – LaserMax® is pleased to be participating as a Platinum level corporate sponsor of the first annual Women's Outdoor and Shooting Industry Dinner, a networking event designed to bring the leading ladies of the firearm business together in a relaxed forum during the industry's Shooting, Hunting, Outdoor Trade Show (SHOT Show) in Las Vegas.

An invitation-only event, the Women's Outdoor and Shooting Industry Dinner will be held at Gilley's Saloon at the Treasure Island Hotel & Casino on Las Vegas Blvd. Over one hundred shooting sports professionals are expected to be in attendance for good food, great conversation, fun door prizes and an exciting raffle.

Enthusiastic about the likelihood of the dinner becoming a recurring event at future SHOT Shows, LaserMax President and CEO Susan Houde-Walter remarked that, "Our industry needs events like these to strengthen the bond between like-minded shooting sports advocates."

Complete information on LaserMax product offerings is available at lasermax.com or by phone at (800) 527-3703. A detailed product catalog can also be requested from LaserMax, 3495 Winton Place, Rochester, NY 14623.

Now in its 24th year, LaserMax is a market leading producer of premium laser systems. Specializing in the design and manufacture of rugged and innovative firearm sighting solutions for military, law enforcement and commercial markets worldwide, the company also delivers premium laser products and optical systems for the semiconductor, aerospace, biomedical and telecommunications industries. LaserMax is an ISO 9001:2008 certified and WOSB 8(m) certified Women-Owned Small Business. All LaserMax products are designed and manufactured in a state-of-the-art facility in Rochester, New York, USA.

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