



## For Immediate Release

## LaserMax Now Shipping Laser Sight for GLOCK 19 Gen4

**January 15, 2013 (Rochester, NY)** – LaserMax® is now shipping the newest model in their proprietary line of Guide Rod Laser™ systems for GLOCK® Safe Action™ pistols. Designed specifically for the GLOCK 19 Gen4, the LMS-G4-19 replaces the original spring guide assembly with one that incorporates a high intensity red laser beam for advanced target acquisition. User installed in minutes without the need for gunsmithing or special tools, the LaserMax sight is housed completely within the firearm, making it as rugged as the gun itself.

Featuring a modular back strap that permits grip customization for each individual shooter's hand size, the GLOCK 19 Gen4 is chambered in the popular 9mm cartridge – a top choice among both public and private sectors. The G19 also retains the GLOCK accessory rail for optional mounting of a tactical light. "At one with the gun," the LaserMax Guide Rod Laser does not restrict holster choice or interfere with the popular design attributes of the Gen4 pistol.

Produced exclusively by LaserMax, the patented Guide Rod Laser has been field tested through over 20 years of combat experience by SWAT, Special Forces, federal agencies, presidential security services, and other armed professionals. Heralded for its cutting-edge design ingenuity by the Discovery™ Channel, the LaserMax Guide Rod Laser utilizes a pistol's frame to protect the miniaturized electronics, placing the emission point of the laser beam in the dust cover area, in line with the bore for maximum accuracy. LaserMax's signature Controlled Activation™ switch enables both left and right-handed shooters to activate the laser when needed, avoiding an inadvertent and potentially risky reveal of the user's position. The location of laser and activation place the trigger finger in a position that reinforces NRA rules for safe handling of firearms and also prevents any potential blocking of the beam by the trigger finger.

Kristen Oxley, LaserMax Director of Marketing, commented that LaserMax is "extremely pleased to be satisfying the strong consumer demand for this product." The LMS-G4-19 for the GLOCK 19 Gen4 joins previously released LaserMax laser systems for the GLOCK 17, 22, 26 and 27 Gen4 models. Notices will be circulated to customers on the waiting list for the product this week.

Complete information on LaserMax product offerings is available at [lasermax.com](http://lasermax.com) or by phone at (800) 527-3703. A detailed product catalog can also be requested from LaserMax, 3495 Winton Place, Rochester, NY 14623.

Now in its 24th year, LaserMax is a market leading producer of premium laser systems. Specializing in the design and manufacture of rugged and innovative firearm sighting solutions for military, law enforcement and commercial markets worldwide, the company also delivers premium laser products and optical systems for the semiconductor, aerospace, biomedical and telecommunications industries. LaserMax is an ISO 9001:2008 certified and WOSB 8(m) certified Women-Owned Small Business. All LaserMax products are designed and manufactured in a state-of-the-art facility in Rochester, New York, USA.

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Contact:

**Celia Crane**  
**Public Relations Manager**

(585) 272-5420 ext. 325  
[ccrane@lasermax.com](mailto:ccrane@lasermax.com)

3495 Winton Place  
Rochester, NY 14623  
[lasermax.com](http://lasermax.com)